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**PILOTWARE TO INTRODUCE A NEW PRODUCT RELEASE
AT THE 2009 LAS VEGAS NAB CONFERENCE.**

Los Angeles, CA April 1, 2009 – PilotWare is pleased to announce their newest product/service offerings – PilotWare Digital, PilotWare Transcoder, PilotWare Transcriptions and an expanded technical support team.

Many know PilotWare as the workhouse behind logging raw footage for Reality television production. At this year's NAB conference and exhibition, PilotWare will unveil its latest incarnation - with new features and added services.

"NAB 2009 will include our largest unveiling ever. We have taken advantage of new partnerships and resources the past several months, and implemented a variety of enhanced features that will dramatically change workflows and save our clients money." –Pilot Pepler

In 2009, PilotWare Digital will include:

- PilotWare Transcoder – Ingest to Avid or Final Cut Pro and let the PilotWare Transcoder share your footage to LAN and web users via the PilotWare Digital Server.
- MultiCam Viewing – Select a shoot date, time and then watch playback of concurrent camera angles simultaneously.
- Remote Web Access – moving from the client/server mold, customers will enjoy browser-based access from anywhere they can secure an internet connection.
- PilotWare Transcription Services – PilotWare clients have imported outsourced transcripts for years. Now save time and resources with an integrated transcription service. PilotWare will also introduce an online, searchable transcription database for new clients that do not have a need for the full PilotWare Digital feature set.
- Expanded Technical Support – PilotWare has been busy training new members of its support team and will offer an expanded array of plans and options to more efficiently meet client needs.
- New licensing models and options to accommodate any budget and any editorial workflow.

Test Drive PilotWare's newest features April 20 – 23, 2009 during the NAB conference at the Las Vegas Convention Center, Exhibit Booth SL12811.

About PilotWare

Since its inception in 1996, PilotWare has dominated media asset management for Reality, Game and Talk Show television production. Pioneering the use of networked databases for post production, founder Pilot Pepler, has been instrumental in managing digital workflow solutions for more than 500 television productions. PilotWare is a comprehensive system for the logging and distribution of media on Avid or Final Cut Pro platforms.

Editor's note: For more information or licensing inquires, please call PilotWare at 323-851-0087.